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# Microeconomics (6th Edition)



## Synopsis

For one-semester courses in Principles of Microeconomics. **The Relevance of Economics Through Real-world Business Examples** One of the challenges of teaching Principles of Microeconomics is fostering interest in concepts that may not seem applicable to students' lives. **Microeconomics with MyEconLab** makes economics relevant by demonstrating how real businesses use economics to make decisions every day. And with an ever changing U.S. and world economy, the Sixth Edition has been updated with the latest developments using new real-world business and policy examples. Regardless of their future career path—opening an art studio, trading on Wall Street, or bartending at the local pub—students will benefit from understanding the economic forces behind their work. **Also Available with MyEconLab®** This title is available with MyEconLab—an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. **NOTE:** You are purchasing a standalone product; MyEconLab does not come packaged with this content. If you would like to purchase both the physical text and MyEconLab search for: **0134435052 / 9780134435053 Microeconomics Plus MyEconLab with Pearson eText (1-semester access) -- Access Card Package** Package consists of: **0134106245 / 9780134106243 Microeconomics 0134125886 / 9780134125886 MyEconLab with Pearson eText -- Access Card -- for Microeconomics**

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